



Bit2Me, named one of the most trustworthy crypto platform ahead of Binance or Coinbase

- The report "The New Crypto Exchange Standards" has been conducted by Cointelegraph Research, evaluating nine of the world's most significant exchanges: Binance, Bit2Me, Bitfinex, Bitstamp, Bybit, Coinbase, HTX, Kraken, and OKX.
- The report concludes that Bit2Me stands out as one of the most trustworthy exchanges among those analyzed due to its location in a European jurisdiction, a robust customer service, regulatory compliance beyond the required, financial transparency, and a wide range of products and conditions.
- Cointelegraph is one of the most important specialized media in the international cryptocurrency industry.
- Cointelegraph Research is the division of the Cointelegraph portal specialized in comprehensive reports on cryptocurrency platforms, audits, tender management, and the study of opportunities for global expansion, being world leaders in consulting for companies in this sector.

Madrid, November 20, 2023 - Bit2Me, the leading digital asset company in the Spanish market, registered with the Bank of Spain and backed by Telefónica, Investcorp, and Inveready, has just been considered the most trustworthy cryptocurrency exchange platform in a report conducted by Cointelegraph Research, comparing it to Binance, Bitfinex, Bitstamp, Bybit, Coinbase, HTX, Kraken, and OKX.

The analysis highlights Bit2Me ahead of eight other exchanges operating globally such as Binance, Kraken, or Coinbase. The Spanish company, which has just won the Iberian Lawyer award for its compliance work, scores the highest in cybersecurity (8 out of 10) thanks to having no hacking incidents in its history, holding the ISO/IEC 27001 and the recently obtained ISO 22301, as well as making its security and transparency portal online and accessible worldwide.

Another strong point for Bit2Me globally according to this report is its customer service, rated at 8 out of 10. The Spanish company provides support through channels like WhatsApp and in multiple languages, whereas other exchanges like Binance, Coinbase, or Kraken have not yet implemented this.

According to Alfonso Sainz de Baranda, Chief of Growth at Bit2Me: "When we started the collaboration to prepare this analysis, neither Cointelegraph nor we expected to surpass large platforms such as Coinbase or Binance by such a wide margin. This highlights how being based from day 1 in Spain and focusing on financial transparency and regulatory compliance has allowed us to create a more reliable platform for users."



Cointelegraph Research's report also considers it positive to be registered in Spain, within the European Union, regarded as a pro-consumer jurisdiction, rather than in a tax haven. They also emphasize the importance of being located in a pro-consumer jurisdiction, demonstrating robustness in the security of the assets it holds, and having an alliance with Ledger Enterprise to enhance Bit2Me's high-security treasury management service with a 150 million euros policy from Lloyd's. In this regard, Cointelegraph Research notes that most of the analyzed exchanges do not have a similar partnership to that of Bit2Me.

For Leif Ferreira, CEO and co-founder of Bit2Me, "being recognized as one of the most trustworthy cryptocurrency exchanges is further confirmation that we are the safest in the world and that we have one of the most comprehensive and user-friendly platforms for everyone. It is, in essence, proof that we are heading in the right direction, and our platform is ready and fully operational for what is to come in 2024 with the new MiCA Law, the activation of the cryptocurrency market, and the Bitcoin halving."

The report concludes by stating that for users who want to follow the new industry standards and choose the most reliable exchange, Bit2Me is the ideal candidate. "Bit2Me is superior for those who value additional transparency, local phone support, and a wide variety of participation options, assets, and products."

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